



RILEY & CO. PET SERVICES



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Established in 2025, Riley & Co. began with a simple idea and a market stall, trading across Yorkshire with a range of artisan, natural dog treats made with quality and care at their core. What started as a hands-on, local venture quickly built a loyal following among dog owners who valued wholesome ingredients and small-batch craftsmanship. As word spread, the brand grew beyond the markets, and today Riley & Co. can be found stocked in a variety of independent cafés, pubs, shops and bars, while still staying true to its Yorkshire roots and original passion.

We can provide your **dog-friendly** business with a specialised range of natural, grain-free dog treats.

We look forward to working with you.

A handwritten signature in black ink, appearing to read "A. Riley".

Alex Riley

Owner - Riley & Co.



Why **DOG-FRIENDLY?**

Dog ownership in the UK has grown rapidly over the past five years, with more than a third of households now owning a dog, according to the Pet Food Manufacturers' Association. At the same time, dogs are increasingly treated as part of the family, driving demand for natural, high-quality products that reflect owners' own food and lifestyle choices.

This shift presents a clear opportunity for hospitality businesses. Dog-friendly cafés, pubs, and bars benefit from increased footfall, longer dwell time, and higher customer spend, with many dog owners actively choosing venues that cater to their pets.

For venues, stocking Riley & Co provides an easy additional revenue stream, encourages impulse purchases, and clearly signals that dogs, and their owners, are genuinely welcome. It's a low-risk, high-impact addition that helps modern hospitality businesses stand out.

RILEY & CO. *for* YOUR BUSINESS



Contributes to improved reviews



Additional revenue stream from dog treat sales



Great Social Media content & word of mouth marketing



Repeat visits, customers return for Riley & Co dog treats



Increased average spend on food & beverage



Enhances staff engagement and enjoyment



Link to other initiatives such as charity fundraisers, dog-walking groups and online competitions

Explore Riley & Co Trade
RILEY-CO.CO.UK/TRADE



As the landlady of The Navigation Inn, we've always been a dog-friendly pub. Since we started stocking Riley & Co dog treats though, we've really noticed a difference.

Having the treats right there on the bar makes them easy for customers to spot and grab, and people are more than happy to treat their dogs while they're here. It's actually led to customers spending more overall.

Riley & Co has been a brilliant addition for us and our customers, dogs included.

SAMANTHA HALL

THE NAVIGATION INN, WAKEFIELD

PUBS, CAFES & BARS

Riley & Co. dog treats give bars, pubs, and cafés a simple way to stand out in an increasingly dog-friendly market. Thoughtfully made using natural ingredients, they add a premium touch that dog owners notice and appreciate. Whether offered at the counter or alongside drinks, they create a small but memorable moment that keeps customers lingering longer, returning more often, and recommending the venue to fellow dog owners.



NATURAL. GRAIN FREE. WHEAT FREE.



As a dog owner, I'm always really careful about what I give Luna, so finding treats that are completely natural with no nasties is so important to me. These treats tick every box – simple ingredients, great quality, and most importantly, Luna absolutely loves them (which says everything). It's such a reassurance knowing I'm giving her something healthy, wholesome, and genuinely good for her. 100% Luna-approved and a brand I genuinely trust and love supporting.

LAURA

@goberian_luna - 'DOGFLUENCER'

21.5K INSTAGRAM FOLLOWERS

SMALL TREAT BAGS

35g - 50g



GOURMET DUCK BITES

40% DUCK, 35% CHICKEN,
SWEET POTATO & MINERALS

VENISON & CHICKEN BITES

40% VENISON, 35% CHICKEN,
SWEET POTATO & MINERALS

100% BEEF BITES

MADE FROM 100% BEEF

BANGERS & MASH

40% RABBIT, 35% CHICKEN, SWEET POTATO
& MINERALS

BLACK PUDDING BITES

70% CHICKEN, 5% PORK, 1% PIGS BLOOD,
SWEET POTATO & MINERALS

CHICKEN NUGGETS

MADE FROM 100% CHICKEN

Artisan dog treats | High scoring palatability & popularity with all ages and breeds of dogs

Grain free | Wheat free | All natural ingredients

LARGE TREAT BAGS

350g



GOURMET DUCK BITES

40% DUCK, 35% CHICKEN,
SWEET POTATO & MINERALS

VENISON & CHICKEN BITES

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POINT OF SALE



A5 SIGNAGE



BEER MATS



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PET SERVICES

DOG CARE DONE RIGHT,
naturally

Made in Yorkshire | Hand-packaged | Artisan
Grain free & Natural Ingredients

visit
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